

Clarissa Brockway

Technical Architect and Web Developer

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Based in Brooklyn, NY

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Skills:

Salesforce Commerce Cloud, HTML, CSS(3), SASS, SVG, jQuery, Git, SVN, WordPress, Photoshop, eCommerce, responsive design, and cross-browser compatibility.

Education:

University of Texas at Dallas. Bachelor of Arts in Arts and Technology (May 2010)

Senior Software Developer – PixelMEDIA 2018-Present

- Directing and educating internal and client-side developers on Salesforce Commerce Cloud solutions.
- Working directly with multiple clients to address their business requirements and solve technical issues.
- Advising teams internally on developer project allocations and skillsets.
- Providing feedback to management teams on project flow and opportunities to improve practices.
- Overseeing and participating in site launches and post-launch day-to-day development activities.

Senior Front-End Architect – Diane von Furstenberg 2015-2018

- Architected and developed eCommerce solutions using the Salesforce Commerce Cloud platform.
- Managed internal and third-party developers.
- Optimized internal systems such as build servers and automated reports.
- Lead and assisted with third-party integrations (e.g. Bazaarvoice, Cosmic Cart).
- Assisted teams internally with Salesforce platform management and troubleshooting.

Senior Front-End Developer – PFSweb**2011-2015**

- Implemented Demandware eCommerce solutions for domestic and international brands including Starbucks, Alexander & James, and the US Mint.
- Presented improvements to the code base (e.g. responsive design solutions) and executed them successfully.
- Lead fellow teammates throughout implementations by distributing tasks and providing feedback.
- Attended CSS/design conferences and shared what I learned with my team.
- Encouraged team building within my department via party planning and birthday event planning year-round.

Web Designer/Front-End Developer - WSI Internet Consulting**2010-2011**

- Built and edited sites for local businesses on various platforms including Wordpress, DNN, and eFusion.
- Optimized sites for search engines.
- Designed graphics for both web and print.

Web Designer/Front-End Developer - MODassic Marketing**2010**

- Augmented websites with PHP and jQuery to increase their functionality and visual appeal
- Revised and restructured existing designs in order to optimize them for WordPress.
- Communicated with clients and superiors to achieve the best possible results.

Web Design Intern - Mi Escuelita Preschool**2009**

- Assessed existing website in addition to needs of the organization and site visitors.
- Rebuilt the entire site and designed original icons, buttons, and banners.
- Participated in the ExxonMobil Community Summer Jobs Program.

References available upon request.