

Clarissa Brockway

Senior Manager

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Based in the Netherlands

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Skills:

Managing engineers, problem-solving, Salesforce Commerce Cloud, HTML, CSS(3), SASS, SVG, jQuery, Git, SVN, WordPress, Photoshop, eCommerce, responsive design, and cross-browser compatibility.

Education:

University of Texas at Dallas. Bachelor of Arts in Arts and Technology (May 2010)

Senior Manager, Platform Engineering – ASICS Digital 2019-Present

- Managing, supporting, and mentoring engineers across Salesforce platforms.
- Overseeing regular platform releases and ensuring their efficiency and stability.
- Establishing and instating policies and practices based on evolving industry standards.
- Prioritising personal development and healthy work-life balances.

Senior Software Developer – PixelMEDIA 2018-2019

- Directing and educating internal and client-side developers on Salesforce Commerce Cloud solutions.
- Working directly with multiple clients to address their business requirements and solve technical issues.
- Advising teams internally on developer project allocations and skillsets.
- Providing feedback to management teams on project flow and opportunities to improve practices.
- Overseeing and participating in site launches and post-launch day-to-day development activities.

Senior Front-End Architect – Diane von Furstenberg

2015-2018

- Architected and developed eCommerce solutions using the Salesforce Commerce Cloud platform.
- Managed internal and third-party developers.
- Optimised internal systems such as build servers and automated reports.
- Lead and assisted with third-party integrations (e.g. Bazaarvoice, Cosmic Cart).
- Assisted teams internally with Salesforce platform management and troubleshooting.

Senior Front-End Developer – PFSweb

2011-2015

- Implemented Demandware eCommerce solutions for domestic and international brands including Starbucks, Alexander & James, and the US Mint.
- Presented improvements to the code base (e.g. responsive design solutions) and executed them successfully.
- Lead fellow teammates throughout implementations by distributing tasks and providing feedback.
- Attended CSS/design conferences and shared what I learned with my team.
- Encouraged team building within my department via party planning and birthday event planning year-round.

Web Designer/Front-End Developer - WSI Internet Consulting

2010-2011

- Built and edited sites for local businesses on various platforms including Wordpress, DNN, and eFusion.
- Optimised sites for search engines.
- Designed graphics for both web and print.

Web Designer/Front-End Developer - MODassic Marketing

2010

- Augmented websites with PHP and jQuery to increase their functionality and visual appeal
- Revised and restructured existing designs in order to optimise them for WordPress.
- Communicated with clients and superiors to achieve the best possible results.

Web Design Intern - Mi Escuelita Preschool

2009

- Assessed existing website in addition to needs of the organisation and site visitors.
- Rebuilt the entire site and designed original icons, buttons, and banners.
- Participated in the ExxonMobil Community Summer Jobs Program.

References available upon request.